



**MAHRATTA CHAMBER OF COMMERCE, INDUSTRIES AND AGRICULTURE**

## **Pune Expo 2024**

**13<sup>th</sup> to 15<sup>th</sup> December 2024**

**at Auto Cluster Premises, Chinchwad, Pune**

Pune is an important centre for manufacturing, IT, Education, Research and Development among other segments of the economy.

It is among the top five exporting districts in the country and the # 1 in Engineering Exports. It is also a prominent destination for Domestic and Foreign Direct Investment.

Pune based companies are very innovative and come out with many products, technologies and solutions. Many of the companies from Pune and other parts of India have demonstrated enough resilience and made their mark in domestic and international markets.

Due to rapid industrial development in Pune, demand for world class B-2-B products and Services has increased manifold over the years. The geopolitical and other developments in the recent years have brought some interesting prospects for the Indian Manufacturing and Services Sectors.

Sustainable Products, components and Services are getting increasing attention in domestic and international markets.



In view of these factors, MCCIA has decided to organise a major Business Exhibition – **Pune Expo 2024**. The exhibition will have two Pavilions :

- 1. Sustainability Focused : Manufacturing Products, Technology, Research and Development as well as Solutions for Manufacturing (focus on Engineering, Electronics, IoT and IT Solutions**
- 2. Pune DefTech-Technology, Products and Services required for Defence Sector (PSUs and Private Sector)**

The Exhibition will be a Golden Opportunity to :

- Showcase Cutting Edge Technology, Products and Solutions, Research and Development (Automotive, Engineering, Electricals, Electronics, IT Solutions, IoT, AI, ML Solutions etc.) with a special focus on Sustainability
- Launch of New Products and Services
- Opportunities to enter in the Defence Supply Chain
- Understand Vendor Development Opportunities
- Exploring International Business Prospects

We will invite :

- Business visitors from India and abroad
- Prominent Public and Private Sector Companies
- Defence Establishments
- Officials from Diplomatic and Trade Missions of other countries based in India

We will also organise Concurrent Business Sessions focused on Technology, Vendor Development and Global Business Prospects at the Expo.

A detailed Report on the last Expo organised in 2023 is available on : <https://tinyurl.com/ycc7vhps>

MCCIA would like to seek your presence at this prestigious Expo by way of :

1. Sponsorship
2. Participation as an Exhibitor

For any queries, you may contact :

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**Tentative Schedule of Concurrent Events during  
MCCIA's Pune Expo 2024 (13<sup>th</sup> to 15<sup>th</sup> December 2024) at Autocluster, Chinchwad**

Day and Date	Time	Event Details	Focus
Friday, 13 <sup>th</sup> December 2024	11:00 a.m. – 12:30 p.m.	Inaugural Function of Pune Expo 2024	
Friday, 13 <sup>th</sup> December 2024	2:45 p.m.- 4:15 p.m.	Session on AI and IoT for Manufacturing	Use of IoT and AI for various functions of Manufacturing sector (MSMEs and Large sector)
Friday, 13 <sup>th</sup> December 2024	4:30 p.m.-6:30 p.m.	MCCIA Sustainability Dialogue 2024	Sustainable Supply Chains, Financing, Sustainability as an enabler for business growth, water sustainability
Saturday, 14 <sup>th</sup> December 2024	10:30 a.m.- 1:30 p.m.	Defence Indigenisation, Technology and Vendor Development Session	Discussions will cover the current landscape, opportunities, and challenges related to deep tech, emerging tech, and critical tech development in India. The session will feature presentations from defence establishments and large private sector companies, highlighting prospects for indigenization, technology absorption, and collaboration within the defence sector. Key opportunities for MSMEs in defence technology development. and vendor partnerships. Post-lunch, specific B2B meetings between MSMEs and larger companies will continue within the expo venue.
Saturday, 14 <sup>th</sup> December 2024	2:30 p.m.- 4:00 p.m.	Session on GeM	Presentations and B-2-B Meetings with Trade Commissioners and Business delegates from other countries
Saturday, 14 <sup>th</sup> December 2024	4:00 p.m. -6:00 p.m.	Opportunities to embrace Renewable Energy for Indian Industry	MSMEs and Large companies could be the audience
Sunday, 15 <sup>th</sup> December 2024	10:00 a.m. – 1:30 p.m.	Vendor Development with Private Sector Companies	New Business Segments of large companies could be showcased to the prospective vendors (this could followed by B-2-B Meetings

- Title Sponsor -

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Silver Sponsor :  **sidbi**